

Matthew Severin

Motion Graphics & Interactive Design

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Summary

I have developed websites, interactive ads, and motion graphics pieces for a variety of clients and venues. Ranging from web banners to multi-story video displays. More recently I've created visualizations for iOS, Xbox Kinect open source games, and AR environments.

I appreciate and take interest in art, design, illustration, animation and programming. I am adaptable and always willing to work in both emerging platforms & established technologies.

Experience

JWT; New York, NY 2009 - Present

Developed interactive banners & web content in Flash, executed motion graphics & rich content using After Effects & Maya. Clients include Microsoft, JetBlue, Bloomberg, Royal Caribbean, Johnson & Johnson, Rolex, and Cadbury. Also developed work for internal presentations, client pitches, and other visualization

Armani Exchange; New York, NY 2007 - 2009

Designed and developed Flash content for Armani Exchange seasonal campaigns. This includes: The AX Website, Myspace, Youtube, marketing banners, PR events, and promotional emails. Designed and executed motion graphics for in-store plasma & Traxon displays, PR events, and employee training DVDs.

Opulent Media (Self Employed); New York, NY 2005 - 2007

Worked as an independent contractor for a variety of agencies. Created PowerPoint presentations, interactive Flash micro sites, and motion graphics pieces for clients such as Canon, Astra Zeneca, Diageo, Consumer Reports, AARP, and Jupiter Research. Also created websites for illustrators, photographers, and other creatives

Richard Solomon Artists' Representative; New York, NY 2001 - 2005

Promoted and marketed artists via portfolio, directory placements, mailing campaigns, and internet presence. Explored new avenues of work in addition to their normal commissions through their sister company - Art On A Grand Scale (AOGS). Designed and developed websites for both RSAR and AOGS

Education

Fashion Institute of Technology, New York, NY Bachelor of Fine Arts in Illustration

Additional education: 3D and 2D Computer Modeling and Animation, Interface Design, Animation Principles

Applications

Adobe Suite (Including After Effects & Flash), Autodesk Maya, Trapcode Suite, Cinema 4D, Actionscript 2 & 3, Digital Illustration. Rich media platforms: EyeWonder, MediaMind, Pointrroll, DoubleClick

Referrals

Upon Request